



UNM West

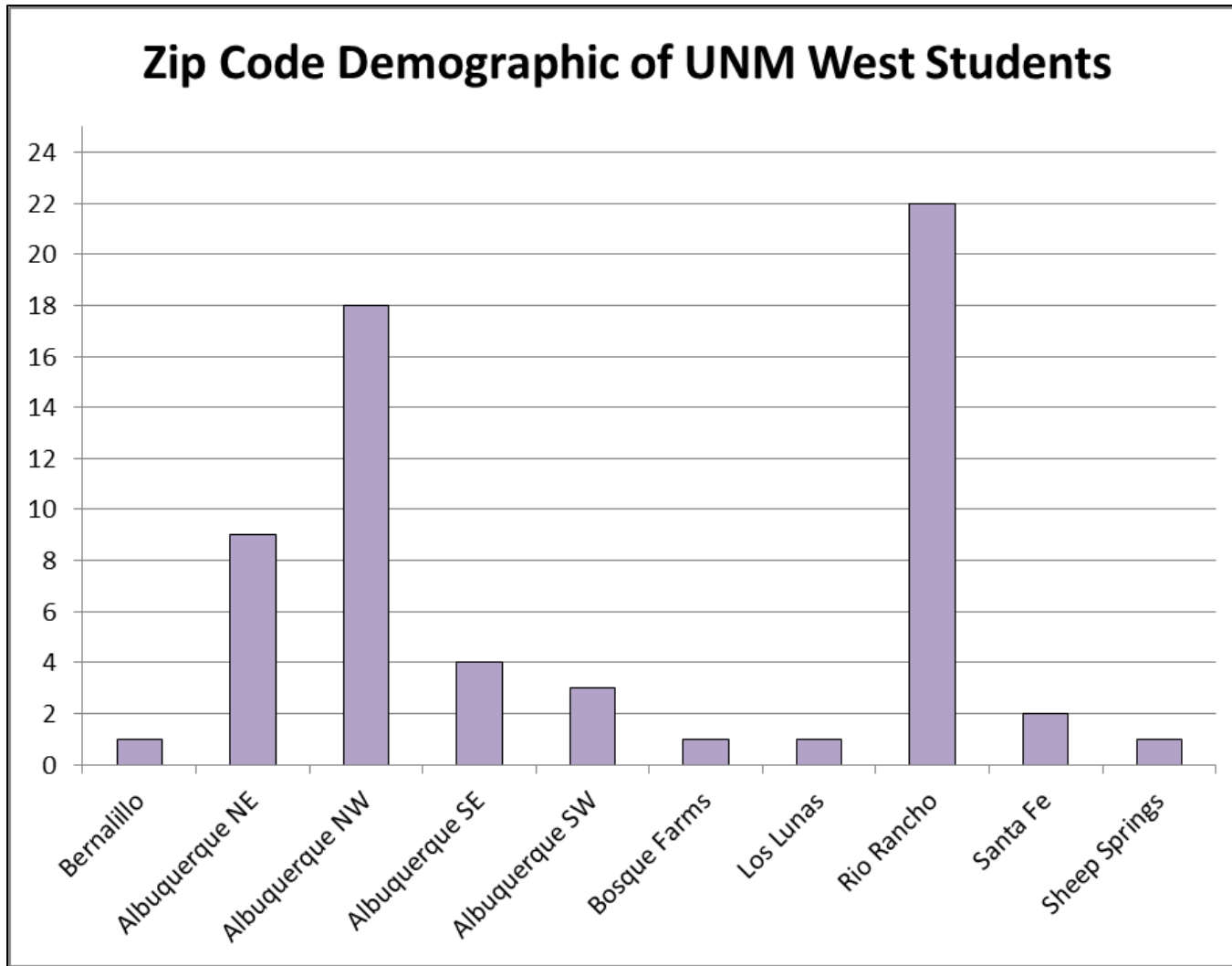
Spring Survey 2012

Compiled by,
Suli Torres-Reyes

8/20/2012

UNM West Survey - Spring 2012

1. In what ZIP code is your home located?
(enter 5-digit ZIP code; for demographic data purposes only)



Results:

Eleven People from each of the following codes:

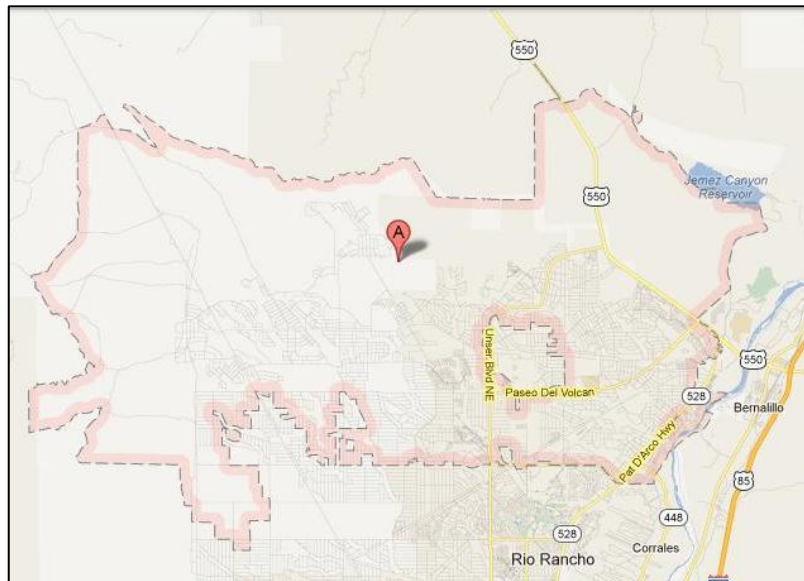
87114 - Albuquerque



87124 - Rio Rancho

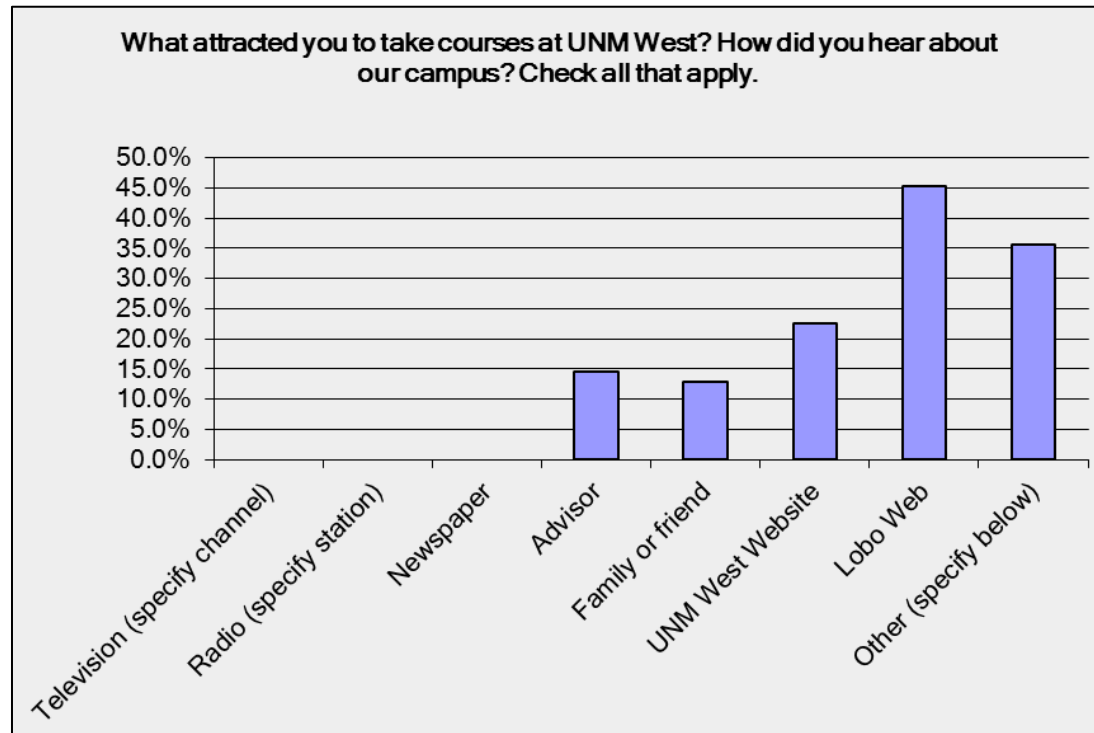


87144 - Rio Rancho

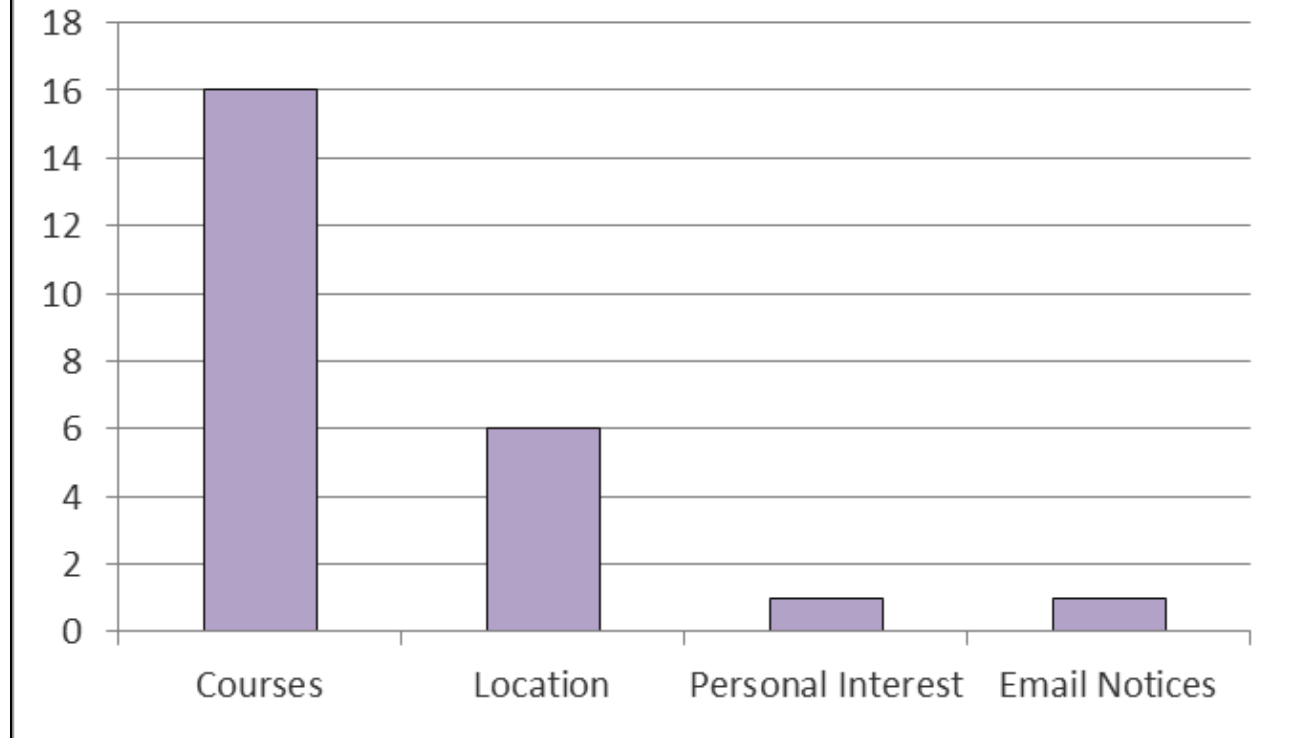


**2. What attracted you to take courses at UNM West? How did you hear about our campus?
Check all that apply.**

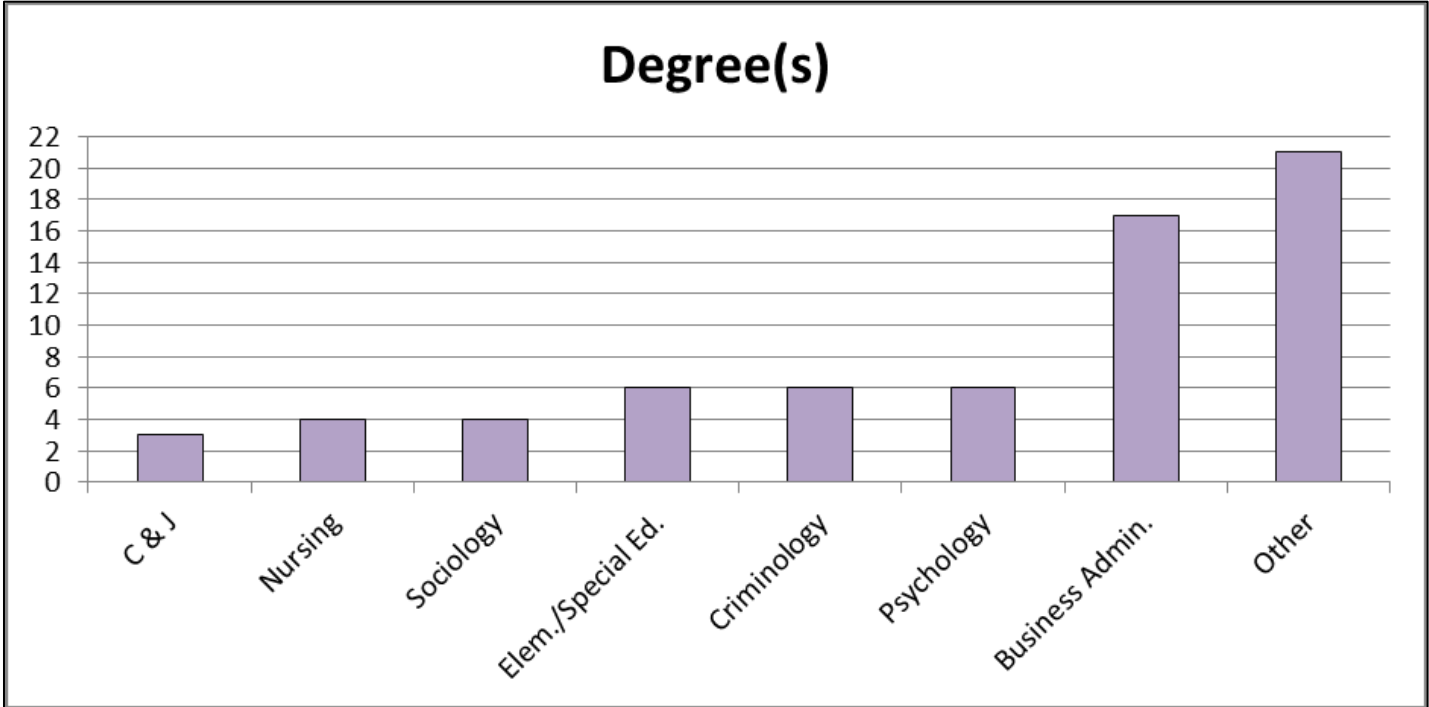
Answer Options	Response Percent	Response Count
Television (specify channel)	0.0%	0
Radio (specify station)	0.0%	0
Newspaper	0.0%	0
Advisor	14.5%	9
Family or friend	12.9%	8
UNM West Website	22.6%	14
Lobo Web	45.2%	28
Other (specify below)	35.5%	22
Radio/Television Stations/ Other		24
<i>answered question</i>		62



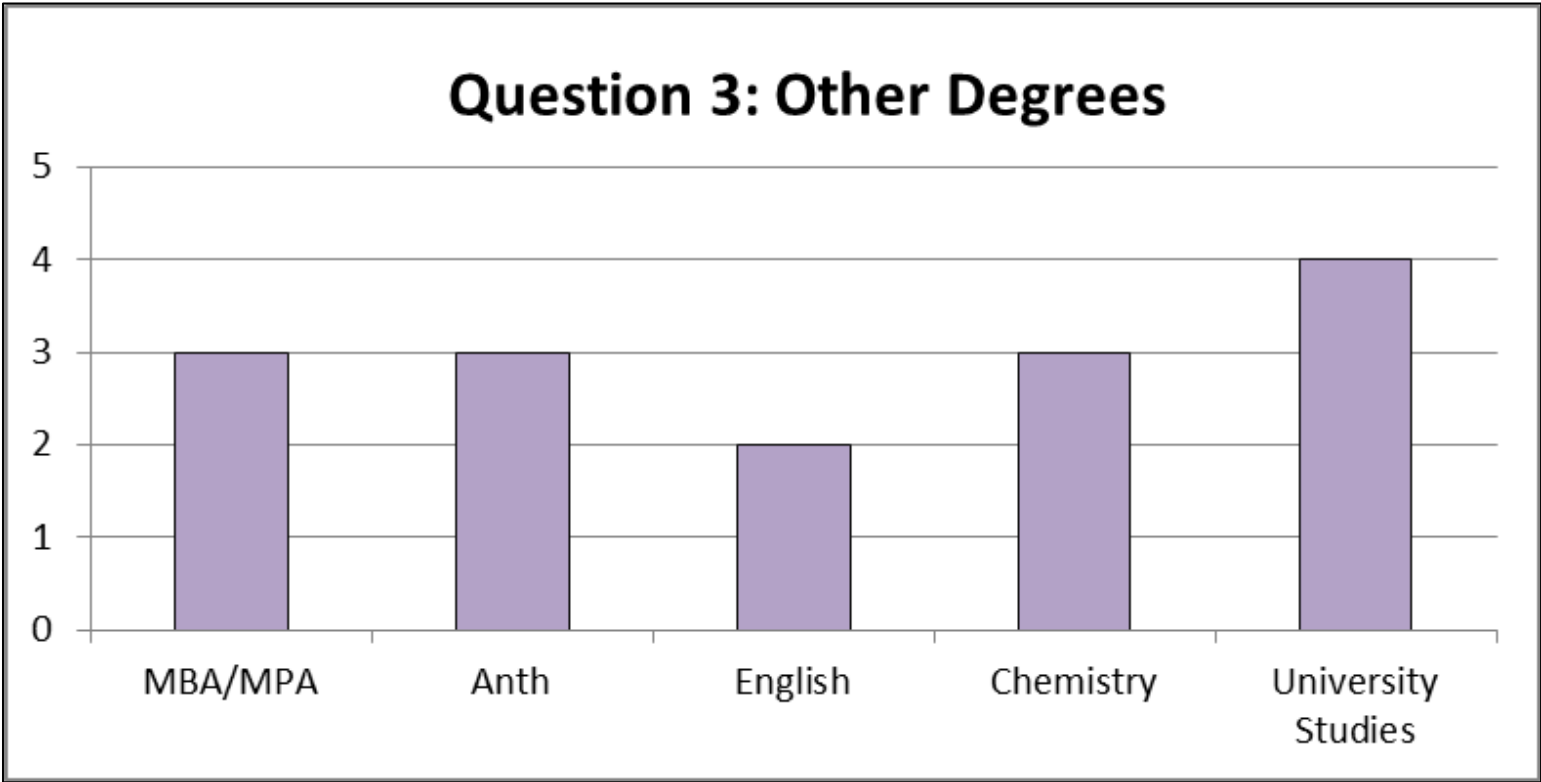
Question 2: Other



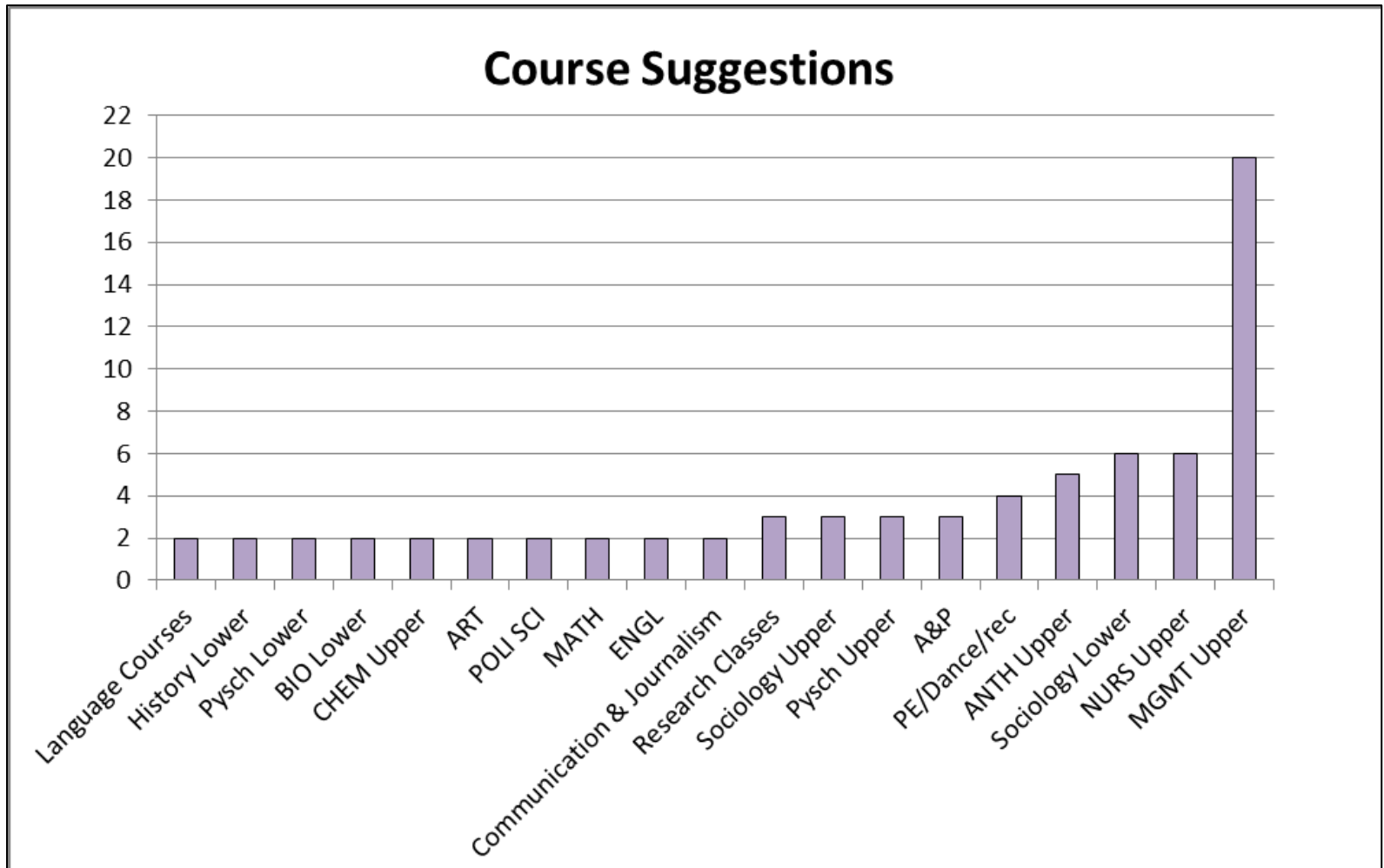
3. What degree(s) are you pursuing?		
Answer Options	Response Percent	Response Count
Business Administration	27.4%	17
Elementary/Special Education (Dual Concentration)	9.7%	6
Communication & Journalism	4.8%	3
Criminology	9.7%	6
Nursing	6.5%	4
Psychology	9.7%	6
Sociology	6.5%	4
Other	33.9%	21
Other (please specify)		19
<i>answered question</i>		62



3: Other Degrees	
Answer Options	Response Count
MBA/MPA	3
Anthropology	3
English	2
Chemistry	3
University Studies	4
Total:	15

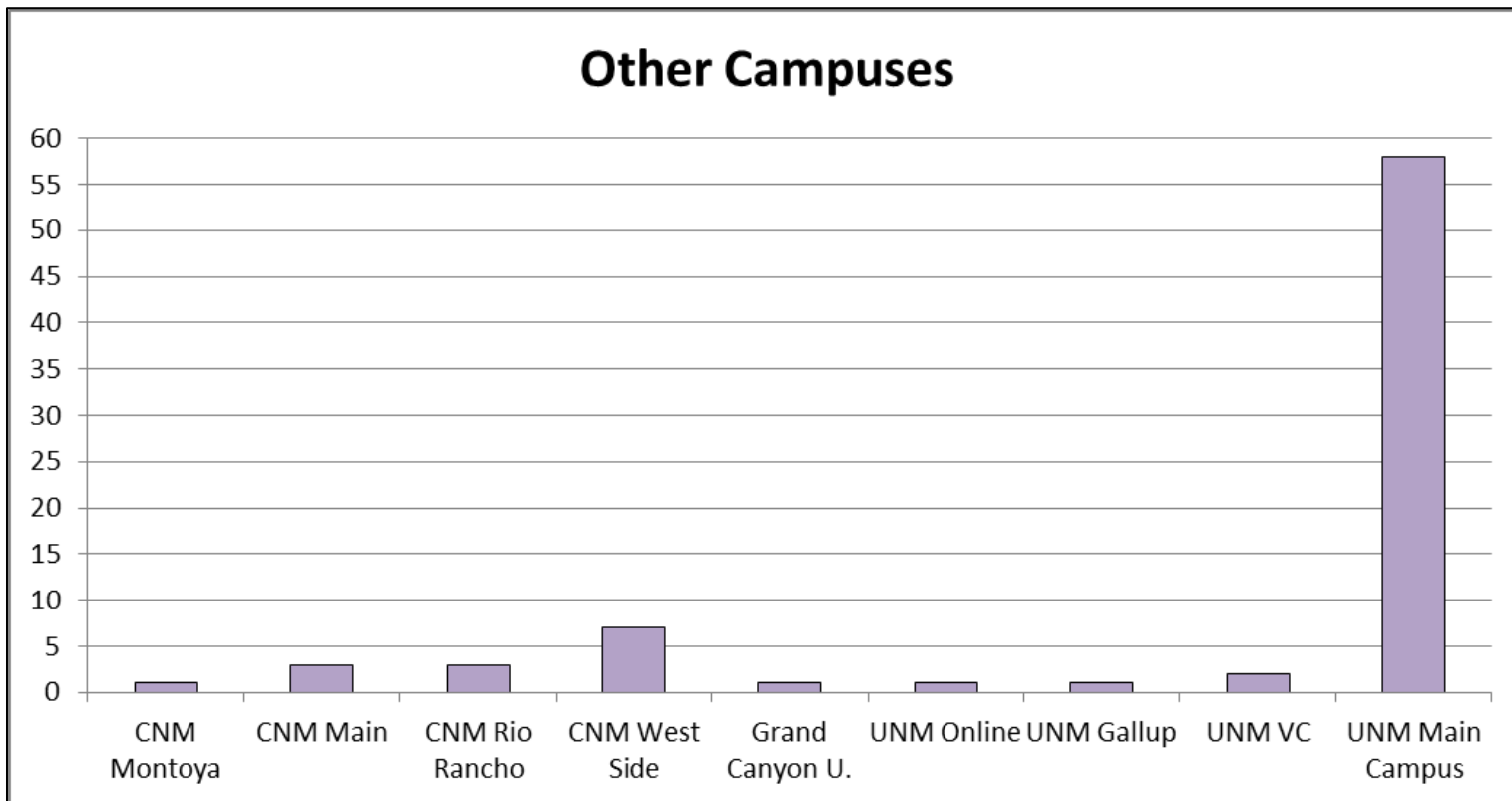


4. What specific courses would you suggest we add to future schedules that you need for your degree program?



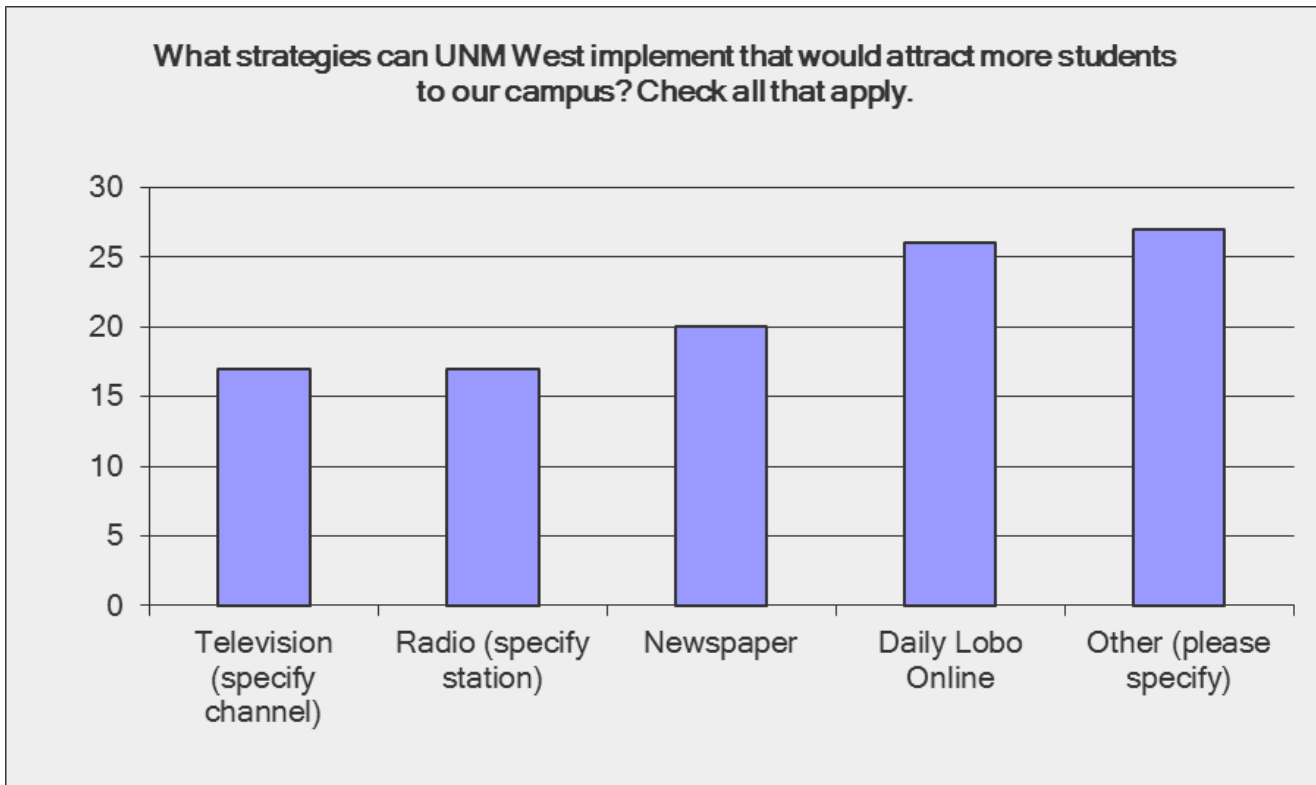
5. What other campus(es)/schools do you attend?

Answer Options	Response Percent	Response Count
CNM Rio Rancho	4.8%	3
CNM West Side	11.3%	7
UNM Main Campus	93.5%	58
Other	19.4%	12
Other (please specify)		11
answered question		62

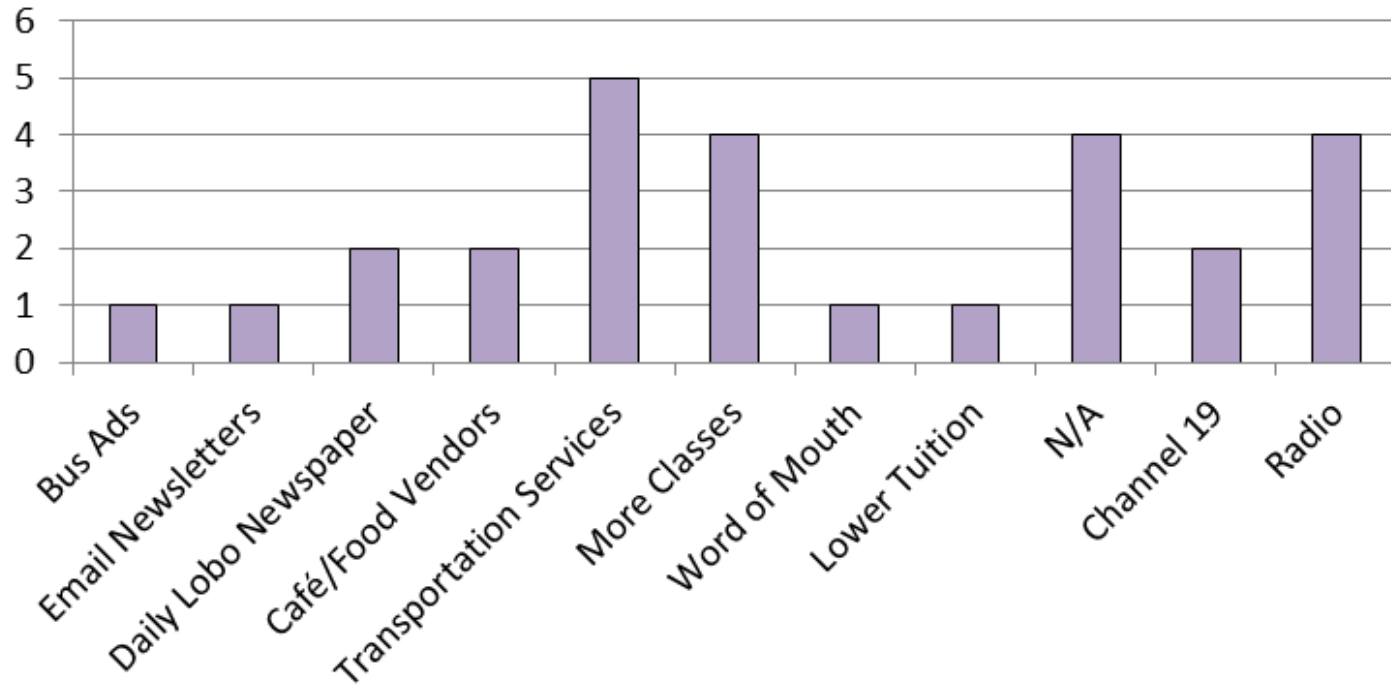


**6. What strategies can UNM West implement that would attract more students to our campus?
Check all that apply.**

Answer Options	Response Percent	Response Count
Television (specify channel)	27.4%	17
Radio (specify station)	27.4%	17
Newspaper	32.3%	20
Daily Lobo Online	41.9%	26
Other (please specify)	43.5%	27
<i>answered question</i>		62

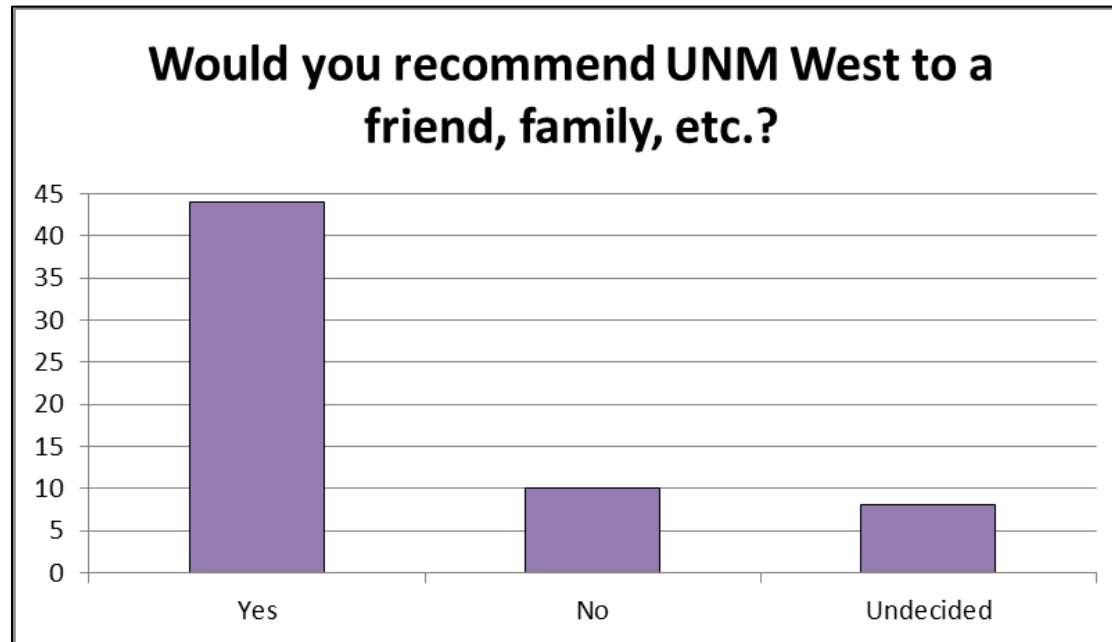


Question 6: Other Strategies



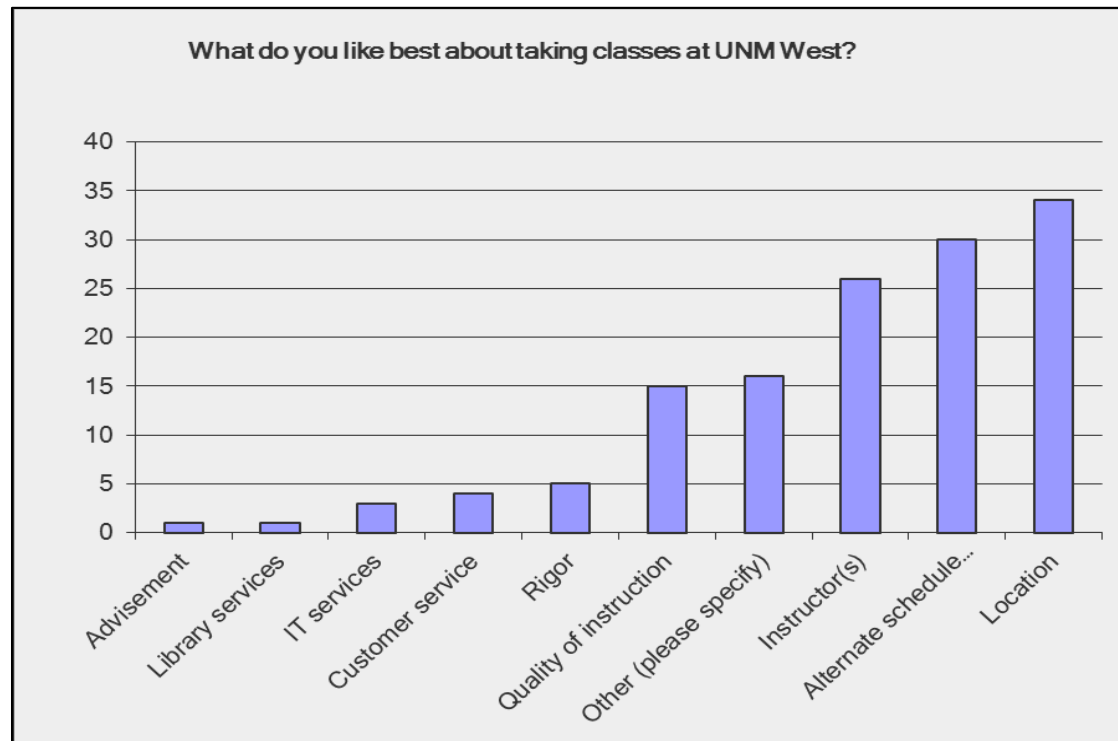
7. Would you recommend UNM West to a friend, family, etc.? Why or why not?

Reasons for Recommendations:	
Yes	# People
Atmosphere	15
Convenience	13
Location	4
Offered Courses/Instructors	3
Class Size	3
No Reason	3
However Needs Improvement	2
Parking	1
No	# People
Location/Commute	7
Classes	1
Prefer the Atmosphere at Main Campus	2

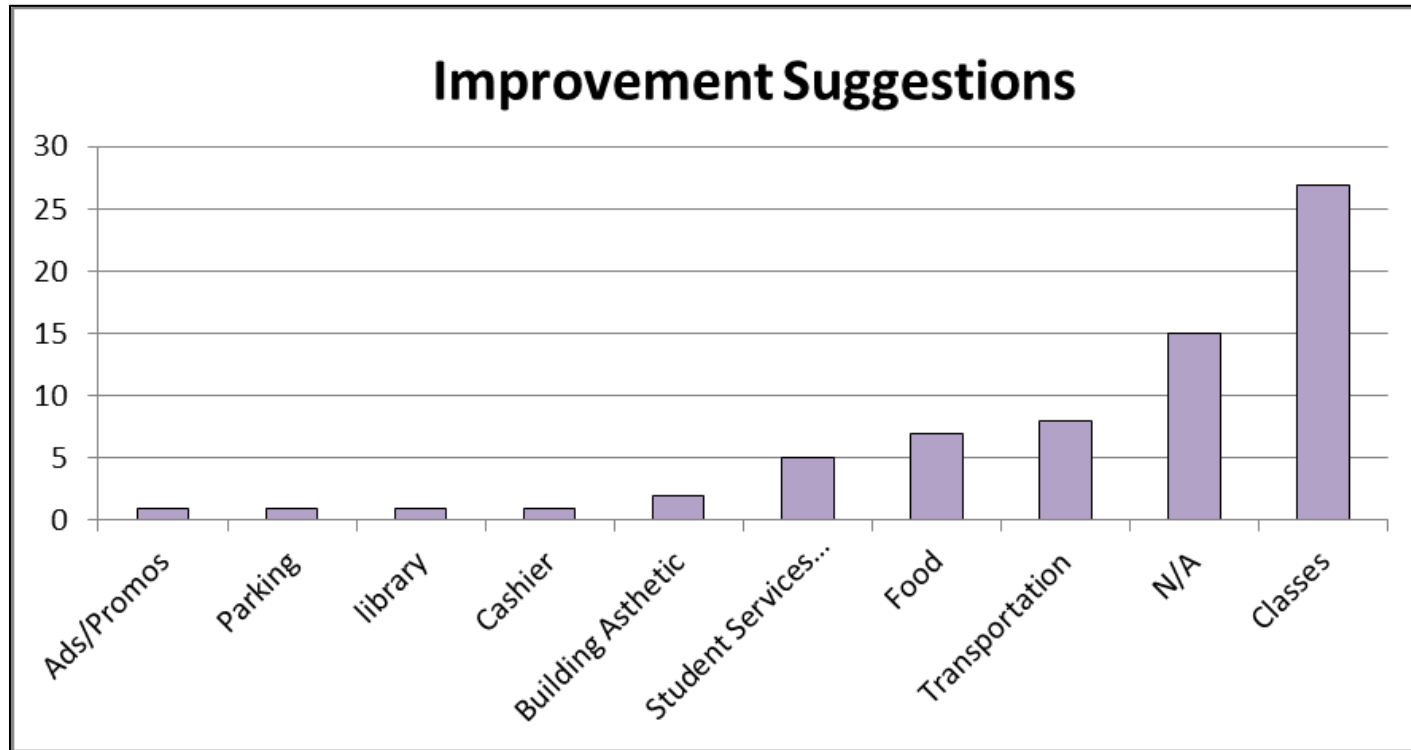


8. What do you like best about taking classes at UNM West?

Answer Options	Response Percent	Response Count
Rigor	8.1%	5
Instructor(s)	41.9%	26
Advisement	1.6%	1
Quality of instruction	24.2%	15
Library services	1.6%	1
Location	54.8%	34
Customer service	6.5%	4
IT services	4.8%	3
Alternate schedule (Sat. only, 1st/2nd 8 wk., or evening classes)	48.4%	30
Other (please specify)		16
answered question		62



9. What can we do to improve your experience at UNM West?



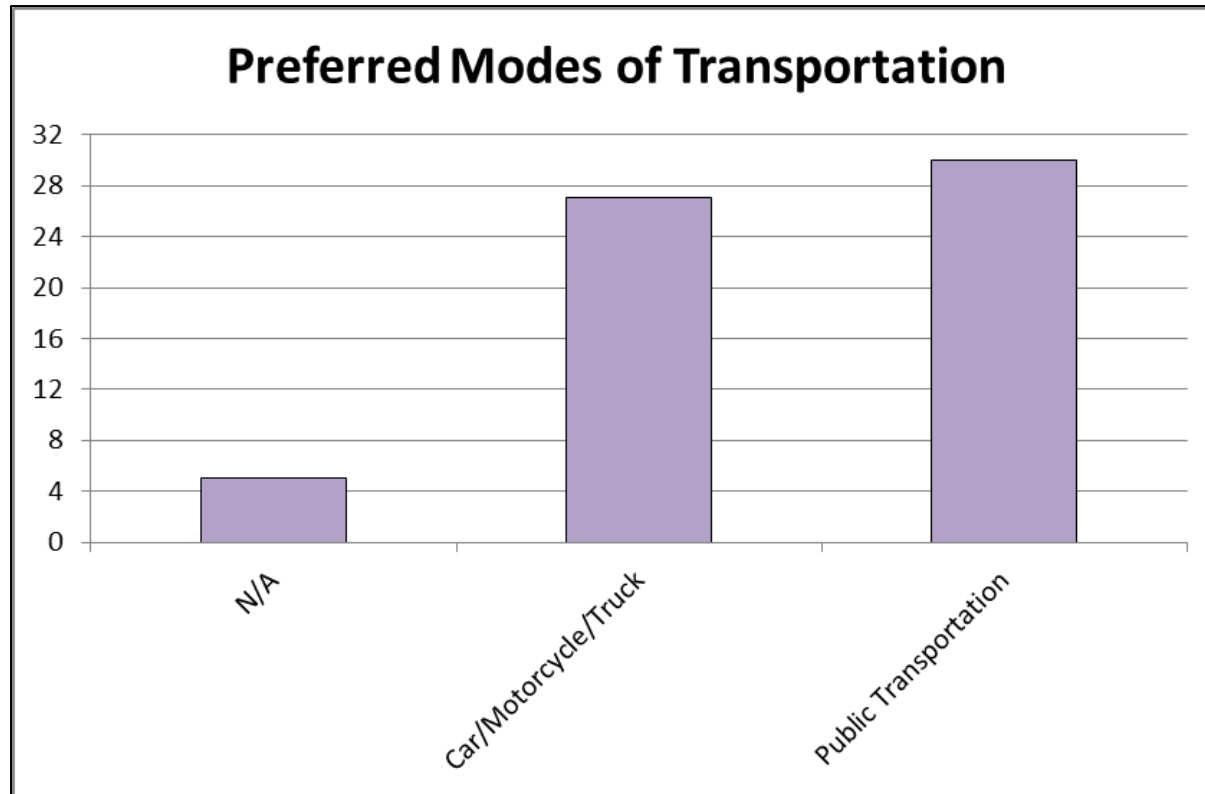
10. What method of transportation do you use to get to UNM West?

Modes of Transportation used by Students	
Car	61
Public Transportation	1
Total	62

Carpooling Results	
One Person	58
Carpool	3
Total	61

11. What method of transportation would you prefer to get to UNM West?

Preferred Modes of Transportation	
N/A	5
Public Transportation	30
Car/Motorcycle/Truck	27
Total	62



Thank you for completing this survey.

Please leave any additional comments or suggestions on how we can increase enrollment at UNM West.

Response Date	Response Text
May 14, 2012 4:22 AM	UNM West is an amazing alternative to main campus. A lot of freshman are still living at home and maybe offering some typical 100 level classes like anthropology, psychology, sociology, public speaking, would increase enrollment at UNM West,
May 10, 2012 4:10 PM	I'm very excited to attend the west side campus. Hopefully it will be a great experience.
May 10, 2012 3:59 PM	**Offer shuttle services to and from Main Campus and maybe other locations, to get to UNM west. **Offer a variety of courses besides AMST courses. Also work something out where students could go into Santa Ana Star center as well, to buy food on lunch breaks. Regardless of events going on or not.
May 10, 2012 1:29 AM	A shuttle!
May 9, 2012 10:23 PM	Just having a broader selection of classes to choose from would be helpful. I know there is an agreement with CNM not to hold lower level classes but off the lowest level classes possible. I know many freshmen that live in Rio Rancho that would attend classes on this campus if they could.
May 9, 2012 9:03 PM	I was enrolled in a summer class but due to financial reasons, I will do classes until the fall.
May 9, 2012 8:45 PM	Maybe offer more evening classes to give students more flexibility in their schedules.
May 9, 2012 7:48 PM	Just that I have not been to the school yet and will see later this summer.

May 9, 2012
7:48 PM

I will the alerts too

May 9, 2012
6:54 PM

I've enjoyed my classes here and would love to take more.

May 9, 2012
5:30 PM

The main thing I would like to see is shuttle from main campus to unM WEST. That would offer students greater choice in classes. Due to high price of gas your main population is most likely the west side, Rio Rancho or Bernalillo

May 9, 2012
5:16 PM

Higher level classes available on the weekends.

May 9, 2012
5:10 PM

Transportation is an issue for me. It is easier to get to UNM and even Santa Fe. I'd like to see a shuttle or bus that goes from the NW Transportation Center but at this time it probably isn't feasible.

May 9, 2012
4:20 PM

I would take additional courses if the courses I needed or wanted were offered at location. I prefer UNM West over any other campus.

May 9, 2012
3:05 PM

Once again, by providing more classes, the enrollment at UNM West will sky rocket. I know plenty of people including myself that commute to Main Campus & it's such an expensive inconvenience and hassle for students who live in Rio Rancho.

May 9, 2012
3:04 PM

There are NO amenities for needs such as eating and not to mention the lack of consideration for any environmental and basic transportation concerns of not providing students with the option of utilizing a shuttle. I have spoken with several people at Parking and Transportation has gotten the same answer -- "No funding". I feel it is in UNM West's best interest to at least PARTIALLY fund some kind of shuttle and more students will make the trek out there.